

C O L L E C T I O N

G O L D R E G E N E S I S



B E A U T Y H A S N O A G E
L U X U R Y C A R E F O R M A T U R E S K I N

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G O L D R E G E N E S I S

Colloidal gold

your ally in the fight against passage of time

A luxury line of Gold Regensis cosmetics has been created to effectively fight all signs of ageing. The rich cream formula is based on unique active ingredient - biocompatible colloidal gold.

Colloidal gold:

- **reduces existing wrinkles** and prevents new ones from forming
- **stimulates the synthesis of collagen and elastin** providing proper firmness and elasticity of the skin
- **provides optimal skin moisturisation**
- **facilitates penetration of active ingredients** into the deeper layers of the skin and accelerates the process of cleansing the body through the skin
- **stimulates the exchange of microelements** within the skin, contributing to its intense conditioning
- **has antibacterial properties**
- **restores natural radiance and vitality of the skin**
- **removes discolourations**
- **activates the natural immune system** of the skin, increases resistance to harmful external factors



Response to the needs of mature skin

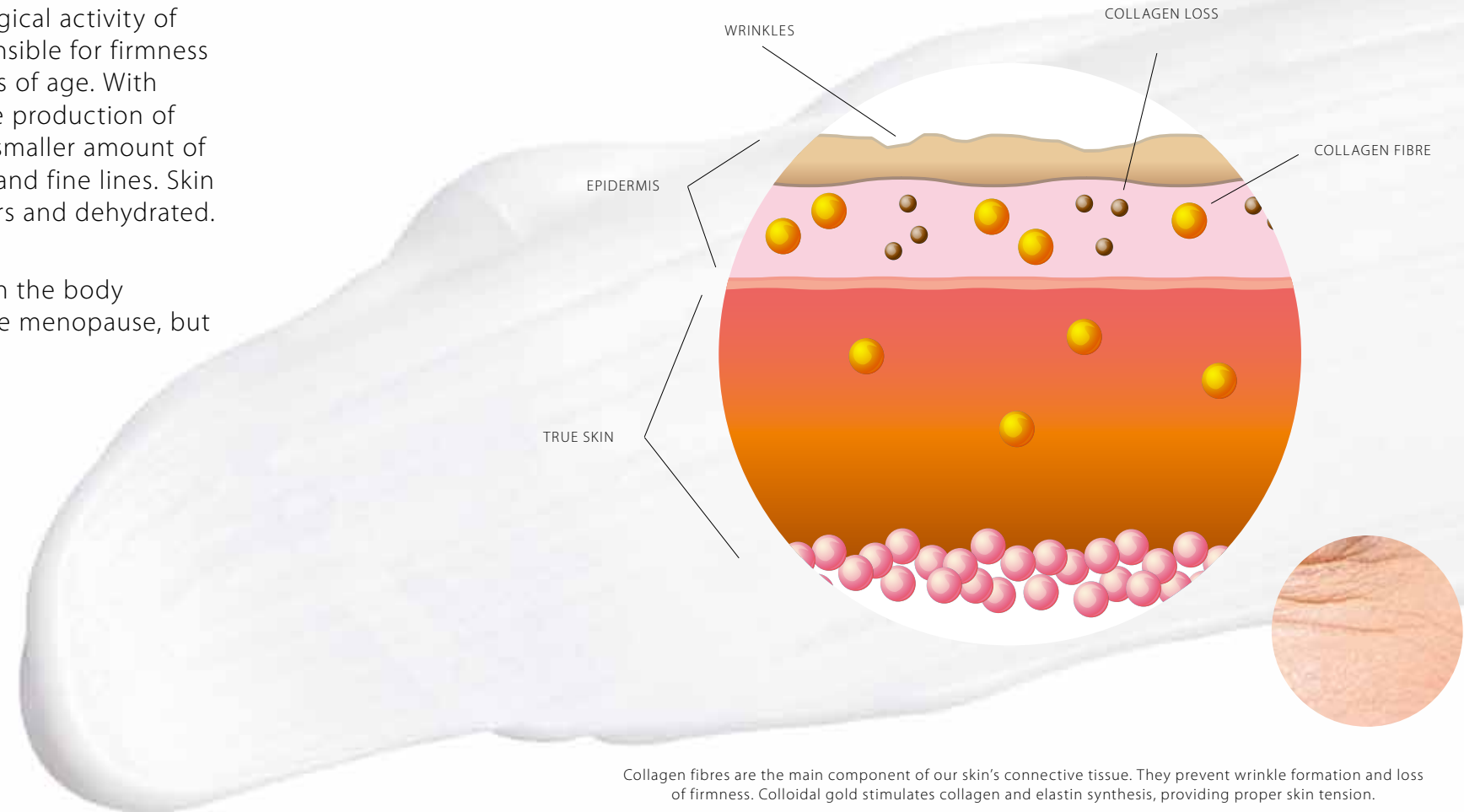
Skin ageing is a natural process involving reduction in biological activity of body cells and slower skin repair processes. Collagen, responsible for firmness and density of the skin, starts to disappear just after 20 years of age. With age the skin structure becomes weaker and reduction in the production of lipids results in water loss. Degeneration of collagen fibres, smaller amount of elastin and hyaluronic acid in the skin cells lead to wrinkles and fine lines. Skin becomes thinner, more sensitive to effects of external factors and dehydrated. All of these adverse changes appear faster every day.

The ageing of the skin is not only affected by the changes in the body associated with age, especially hormonal changes during the menopause, but also lifestyle, eating and skin care habits.

Skin 40+

- loses its firmness and elasticity which is manifested by wrinkles and fine lines
- becomes frail and thin
- loses its glow and starts to look dull
- has pigmentation spots and sometimes blotches
- becomes more susceptible to irritations and allergies
- facial contour needs to be remodelled

Basic mature skin care is optimal moisturisation, firming, regeneration and wrinkle reduction. Having mature skin and its needs in mind, we created this **luxurious Gold Regeneration collection** which consists of anti-ageing day cream, anti-ageing night cream and anti-ageing eye cream.





40+

ANTI-AGEING DAY CREAM

Goal: **moisturised, smooth, firm and radiant skin with even skin tone**

- **colloidal gold** accelerates regeneration of skin cells by stimulating the production of collagen and elastin which are necessary for proper firmness and smoothness of the skin
- **resveratrol from red grapes** intensifies skin repair processes and protects the skin from harmful external factors
- **complex based on hyaluronic acid** binds water in the deep layers of the epidermis, providing a high level of moisturisation
- **higher fatty acid esters** of linseed oil, which is a rich source of Omega 3, 6 and 9 acids, rebuild the lipid layer of the epidermis maintaining a natural protective barrier and properly oil the skin
- **an extract of the Enantia chlorantha African tree** soothes irritation and normalises the secretion of sebaceous glands, preventing the skin from shining throughout the day
- **oat beta-glucan, allantoin, liquorice root extract and D-panthenol** intensify anti-ageing and moisturising effects of other active ingredients



Anti-ageing day cream is a luxurious product intended for mature skin. Its effectiveness is based on the active colloidal gold formula. Visibly reduces wrinkles, restores skin elasticity and ensures its optimal moisturisation.





40+

ANTI-AGEING NIGHT CREAM

Goal: **rejuvenated, revitalised, radiant skin
and remodelled facial contour**

- **colloidal gold** accelerates penetration of active ingredients into deep layers of the skin, stimulates regeneration and prevents degradation of collagen fibres
- **hyaluronic acid** intensely moisturises the skin and facilitates repair processes
- **liquorice root extract** stimulates collagen synthesis, restores skin elasticity and ensures its proper firmness
- **rose oil** which is rich in unsaturated essential fatty acids, retinoic acid and vitamins C and E helps to maintain the hydro-lipid balance of the skin, deeply nourishes it, evens out the skin tone and adds radiance
- **resveratrol from red grapes** acts as an antioxidant delaying skin ageing processes
- **higher fatty acid esters** of linseed oil rebuild the lipid layer of the epidermis, redensifying and firming the skin
- **coconut oil**, rich in vitamin E, nourishes and gently oils the skin
- **oat beta-glucan, allantoin and D-panthenol** strengthen the moisturising and regenerating action of other ingredients



Anti-ageing night cream is designed to regenerate the mature skin while you sleep when skin cells divide and reproduce more rapidly, making them more susceptible to absorption of wholesome substances. Intensely nourishes and regenerates the skin, reduces wrinkles and refines facial contour.





40+

ANTI-AGEING EYE CREAM

Goal: **reduction of wrinkles, firm, smooth and radiant skin around the eyes**

- **colloidal gold** stimulates the production of collagen and elastin, regenerating and optimally moisturising the skin
- **hexapeptide** reduces existing wrinkles and effectively inhibits the formation of new ones
- **Guarana seed extract** stimulates microcirculation, removing signs of fatigue such as dark under-eye circles and puffiness
- **Asian centella extract** (Centella asiatica) smoothes and firms the skin, making it supple and firm
- **kiwi fruit and sophora root extracts**, rich in minerals and acids, even the skin tone and add radiance to your eye contours
- **resveratrol from red grapes and oat beta-glucan** intensify antioxidant action of hexapeptide and colloidal gold
- **allantoin and D-panthenol** provide optimal skin moisturisation



Anti-ageing eye cream restores elasticity and smoothness to the delicate skin around the eyes, fighting the signs of ageing, wrinkle formation and discolourations. For daily use, in the morning and evening.





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